



A free tool from Coach Darcy & RedCapeRevolution.com

How to Get Noticed Without Networking

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"I'd like to get noticed for the good work I'm doing, both inside my company and externally. But I'm kind of shy and I don't have a lot of time to do a lot of networking. Are there ways I can get noticed---in a good way?"

Sound familiar?

Do you long to get noticed for your work? Would you like more recognition, rewards, and appreciation?

(Be honest--the answer is probably yes.)

But if you're like many of my clients and students, you're just not sure how to go about it without seeming egotistical, arrogant, or just plain rude.

At Red Cape Revolution, we work with successful professionals like you who want to gain clarity, build confidence, and take control of their world at work.

And they know that today, the old myth "my work will speak for itself" doesn't work anymore. So it's time to learn how to speak for the work and get noticed in ways that are still honest and true to who you are.

Here are five simple & easy strategies. Use them to get you and your work the attention you deserve.

Always,

Darcy Eikenberg, PCC

Darcy@RedCapeRevolution.com



1. Post a weekly update to LinkedIn.

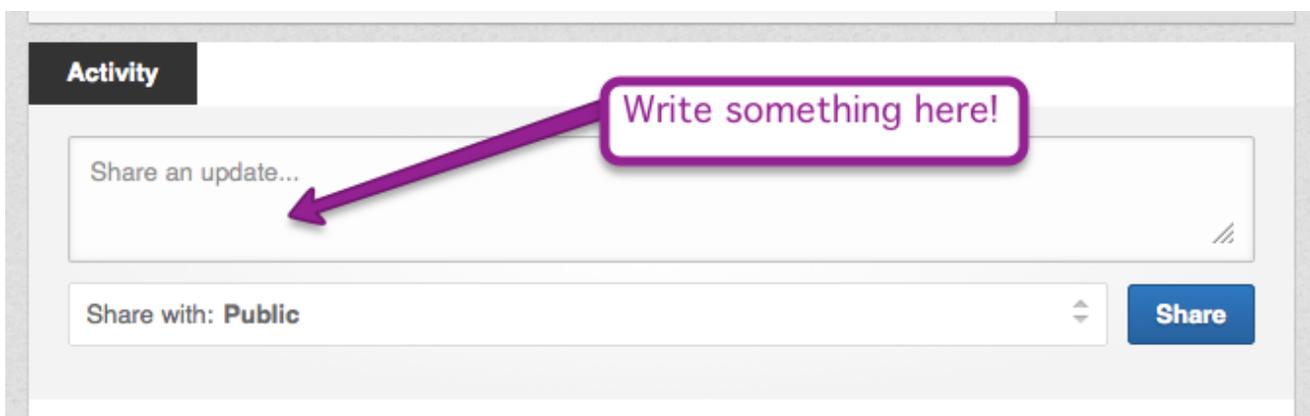
If you're ignoring the power of social giant LinkedIn, do so at your own career peril.

Whether you're tech-friendly or not, LinkedIn is one of the easiest ways to get noticed without networking.

Based on mid-2016 data, LinkedIn is the 15th most visited website in the world, with over 433 million members and over 106 million unique visitors each month.

Leaders and professionals all over the world are using LinkedIn regularly to extend their reach and influence, so if you're not, it's an surprisingly simple place to start.

There are thousands of articles and classes out there about how to make your profile better (LinkedIn's own help section is a good place to start), **but one of the best tools to get noticed is to post a weekly update.**



A weekly update gives you a place to regularly, consistently share good things that are happening to you, in your own words.

An update allows your connections and colleagues to see what's new with you, and gives potential recruiters more information about the kinds of projects you've been working on and successes you've had.

LinkedIn's own data cites that **you're ten times more likely to be contacted for new opportunities if you share at least once a week.**

"But I have no idea what to share!"

Are you really that boring? I think not. Use these lines as food for thought.

- *Looking forward to this week.*
- *Proud to be involved in this week.*
- *I'll be leading/doing/figuring out/managing . . . this week. Any advice?*
- *Appreciating the support of this week. (Note: if you're connected to that individual on LinkedIn, you can highlight them by adding the @ sign in front of their name, such as @DarcyEikenberg.)*

"But no one cares what I have to say."

Really? Then why should you try to be noticed at all?!

(Sound of me gently slapping you across the cheeks--you pick which ones)

Snap out of it. That's a mindset trap. Don't fall into it. **You have plenty of interesting and valuable things to share--even if it's just your perspective or an experience.**

(Hey--Not sure if your LinkedIn profile is working for you? [Sign up for your personalized LinkedIn Profile Video Review here.](#))

2. Practice the art of bragging.

If you've followed our work at Red Cape Revolution, you know I'm a fan of bragging on yourself.

But only if you know how to brag so that others don't gag.

That's the secret.

Get my step-by-step process in this video (under 3 minutes):



Find this video at <http://redcaperevolution.com/how-to-brag/>

3. Don't be a Facebook lurker.

Like, share and comment.

Let's face it---you're already spending time on Facebook, right?

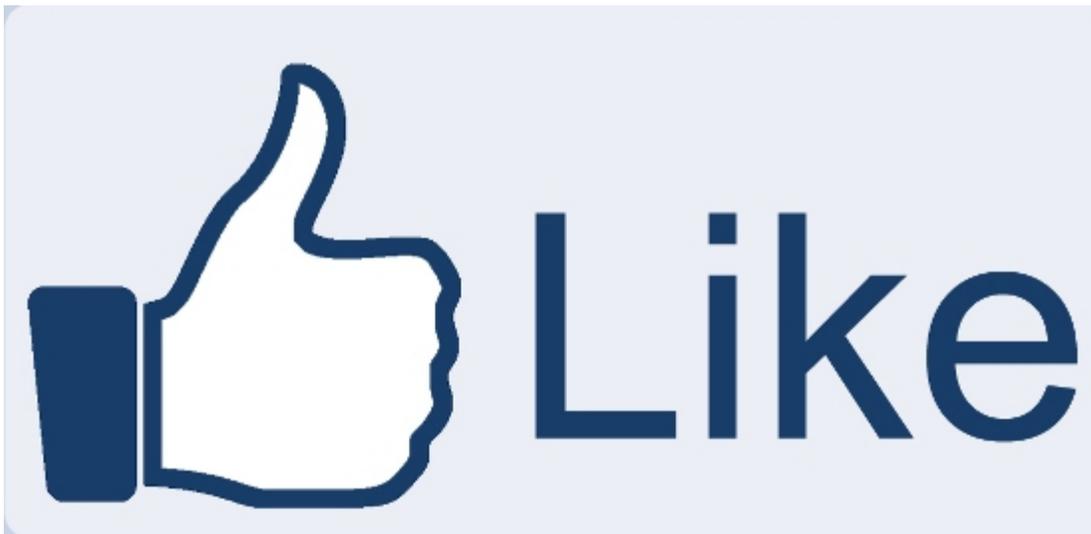
(Okay, my mom and the other three of you who aren't on Facebook can skip to action #4. But you don't know what you're missing.)

Even if you're not an active Facebook user, the odds are you're at least what I call a lurker.

You surf and sort through your friends' updates to keep abreast of their lives, but you don't get involved.

Fair enough. There's no law against lurking.

But if you want to elevate your exposure level and get noticed, you can **leverage your lurk by getting involved with the good content your friends share.**



When you like, share, and comment, you basically say to your friends, "Hey, I found this worthwhile and I hope you will too." By interacting with the content, you also send a thank you and encouragement to that person.

That gets you noticed.

Finally, Facebook's famous algorithms also pay attention to what you like, and give you more of it.

So if you want Facebook to show you more of the valuable, interesting stuff and not your cousin's game-nerd requests, stop lurking and do some clicking.

(P.S. The same goes for **LinkedIn**--go like, share, and comment on someone's update today.)

Want some practice?

**Come join me on Facebook at
www.Facebook.com/RedCapeRevolution**

Come like us, comment on a recent post, or just say hello.

4. Write a thank you note.

Want something that will be noticed--and remembered? Hand-write a thank you note.

On paper. (Yes, that flat stuff without the keyboard.)

It's faster and easier than you think.

I know, I know. In your busy head, you think this takes time, and so you don't do it.

But it's one piece of magic that will live on and make you famous.



If you work in an office with the person, you typically don't even need a mailing address to make this work (although I often collect that data at the start of a project just to have it on hand.)

You can leave a sealed snail mail-esque note on someone's desk chair, keyboard, or in their internal mailbox.

(In large companies, it's an awfully nice surprise to open one of those ugly brown interoffice envelopes and find a sweet little card or note inside. Much better than the typical report or binder that usually arrives.)

Not sure what to say? Try these short lines:

- *Thank you for your support of my work . . .*
- *I appreciate your help/ideas/experience . . .*
- *Thanks for the kind thing you did/said during the meeting/event/breakdown/conference call . . .*
- *I noticed what you did and just wanted to say thanks/way to go/wow . . .*
- *Just wanted you to know that what you did/said (or didn't do or didn't say) really mattered in that moment . .*

Who's ready for thanks from you?

Who's overdue for some appreciation? When you start offering it more often out of genuine heart and caring, it'll come back to you in ways you can't imagine.

Don't wait--write the note today.

And finally . . . this powerful secret . . .

5. Smile more.

Seriously. People will wonder why you're so darned happy.

And that makes them notice you, watch you (what's she thinking?) and in general, want to be around you more.

And when people want to be around you, that's how to get noticed.

It's not hard, it's free, and it works. So give us a grin, won't you?





**RED CAPE
REVOLUTION**SM
With Coach Darcy Eikenberg

About Me

Hi! I'm Darcy Eikenberg, the founder of RedCapeRevolution.com. I'm honored you've downloaded my quick guide to help you get noticed without networking. Hope you'll put it to good use to move forward in your career today.

If we haven't already met in person or online, here's a bit about who I am and why I do what I do.

When people ask me what I do for a living, I sometimes say:

"I own a fast-growing leadership development and executive coaching firm called Red Cape Revolution, where we help business leaders and other experienced professionals manage through change at work."

But what I REALLY want to say is:

"I grab talented people by the shoulders, then firmly but lovingly shake up their ideas about work and success. I then turn them back toward the world, place a firm hand on their back, and push them toward action that'll change their life, their organization, and maybe their world."

But that might be weird.

With more than 20 years working with Fortune 500 companies, I now coach with and speak to leaders, their teams, and other high performing professionals worldwide--people who are ready for and are often craving a change in their life at work (sometimes secretly, but sometimes so loud it hurts.)

Love to get to know you. I've made sure to include you on our future career & success emails, and I wriggle with joy when you write back and share your stories and ideas. Look for me in your email (and check your spambot if you don't see anything from me soon.)

Also, come visit me on [Facebook](#) or [on LinkedIn here](#) (don't be a lurker--like, comment and share!)

Finally, don't forget we have more amazing free tools like this one on our incredibly popular and useful Free Tools page:

www.RedCapeRevolution.com/Free-Tools

I love hearing how you're using these ideas and strategies, so drop me a line anytime at Darcy@RedCapeRevolution.com. Thanks for reading, and if I can do anything to support the careers of you and those you love, it'd be my honor.



Always,

Darcy

Darcy Eikenberg, PCC

www.RedCapeRevolution.com

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