

## *Bring Your Superpowers To Work<sup>SM</sup>* *Your Guide to More Clarity, Confidence & Control*

Book by Darcy Eikenberg, ACC

This book can easily be summarized by the first paragraph in the About the Author section. “Innovative yet practical, creative yet structured, fun yet results-focused, Darcy Eikenberg can really only be described in one way: She shows people how to get more life out of work.”

Yes, she does...

In the spirit of full disclosure, Eikenberg has been the business coach for me and my business partner, Jeff Daniher, for the past few years. This book read like a synopsis of the words of wisdom that she has shared with us; her professional counsel has been instrumental to our success.

### BACK TO CHILDHOOD

Well, what is her message?

Each of us likely remembers playing as children, throwing a red cape around our shoulders and magically becoming a superhero. Our traditional limits disappeared, and we could do anything in this unshackled reality. Our imaginations ran wild. The only boundaries we encountered came where our creativity ceased.

Over time, the cape was replaced by school clothes (and today by work clothes and suits). We fell into our normal daily patterns, and that routine would sometime lead to the proverbial “ruts” in work and personal life. Inspiration and passion was replaced by status quo and not making waves. The cape was forgotten, put away into a trunk.

This state of affairs leads to less personal and professional satisfaction, fulfillment, and enjoyment. As leaders of financial advisory firms, we’ve been through the psychological wringer with the economic and market uncertainty of the last three years, all the while helping clients manage the emotional turmoil created by so

many outside forces. It’s not surprising that many of us talk about being just worn out. It sure would be nice to be able to unlock that childhood power once more.

*Bring Your Superpowers To Work* will show you how to do precisely that.

### MOVING US FORWARD

How do you unlock your superpowers and get back to feeling the confidence brought about by that red cape? Eikenberg points to three keys: clarity, confidence, control. While this seems intuitive and simplistic, how many of us truly have clarity about where our superpowers lie? Are we truly portraying the confidence borne of this clarity? And have we realized that much of what we think we control is an illusion? As Eikenberg writes, “All I can control is what I choose to do, say and think. That’s it.”

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-DARCY EIKENBERG

Only by homing in with clarity and confidence can we truly target what we are doing, saying, and thinking.

The next step in the book is discovering your superpowers. We aren’t talking about the ability to leap tall buildings or defy gravity, but your combination of skills and traits that you may be taking for granted or that you have allowed to drift to the background. Your gifts, passions, experiences, attitudes, abilities, resources, relationships, community, successes, failures, assets, special talents, and more—these are the stuff of POWER. Yet, when did you last take the time to be introspective

about these gifts, and to really know what makes you tick?

### BRING THESE POWERS TO WORK

The balance of the book builds on this formative work to teach you how to bring these rediscovered superpowers to work, and then how to stay in that superpower space. Eikenberg shares amazing gifts of wisdom regarding how to use technology to your advantage, rather than letting it use you. She dives into the difference between being connected and truly *connecting* with important people in our lives. Also, she provides tools to help us become more adept at living in a very uncomfortable, ever-changing world. Just putting into practice one or two of her suggestions could prove transformational in your life.

The book also contains a wealth of tools, tips, and techniques gleaned from Eikenberg’s 20 years of experience in talent management, employee engagement, change management, and communication strategy. From wonderful, provocative questions to help you connect better, to a message for managers and leaders regarding the 10 things your employees really want from you, these last few pages alone are worth the investment in *Bring Your Superpowers To Work*.

Knowing the author as I do, I had very high expectations for this book. They weren’t just met—they were blown away. I strongly encourage you to pick up a copy and bring your superpowers back to the forefront in 2012. 🌟

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